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Press Release

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FOR IMMEDIATE RELEASE

**THE LORETTO HOSPITAL FOUNDATION TO HONOR NBC 5'S
ART NORMAN WITH THE DISTINGUISHED CITIZEN AWARD
Establishing Cancer Fund in Remembrance of His Late Wife**

CHICAGO, IL – July 11, 2012 – Chicago staple NBC 5 Anchor/Reporter Art Norman will receive the Distinguished Citizen Award at the Loretto Hospital Foundation's (LHF) 12th Annual Golf Outing on July 18, 2012 at the St. Andrews Golf and Country Club in West Chicago. Norman is being honored for his tremendous contributions as a newscaster and for establishing a breast cancer screening program in honor of his late wife, Ondina "Ondi" Norman.

Norman is best known for his popular television news segment, "Art Norman's Chicago," which airs bi-weekly on Fridays at 5 p.m. on NBC 5 and highlights extraordinary people making a difference in their communities across the Chicago area.

"What is most intriguing about Art is that he fits the profile of an individual who is serving humanity above self; and he has a strong commitment of making Austin a better, safer and healthier community," Barry Axler said, Executive Director of the LHF.

The golf outing was initiated 12 years ago by Dr. Ron Hugar, head of podiatry at Loretto, to serve a three-fold purpose: to celebrate outstanding individuals who have demonstrated a life-long commitment to improve the lives of others and their community; to raise money for Loretto Hospital; and, to familiarize people with the hospital and its work in the community.

Today, the golf outing is Loretto's biggest event of the year attracting people across the Chicago area, including famous sports icons such as former Chicago Bears Defensive End Richard Dent and its current Quarterback Jay Cutler, who was the 2011 honoree.

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“Our golf event has grown to where we have more than 300 golfers, and it has helped us to raise a tremendous amount of money. As a result, we are able to help a lot of people and provide them with excellent healthcare,” Axler said.

This year’s outing is expected to be LHF’s most spectacular event yet with: Norman as the honoree; FOX 32’s Tammy Souza as the emcee; and, the presentation of the award by Dr. Sandy Goldberg, Founder of A Silver Lining Foundation and NBC 5 Chicago Health and Nutrition Contributor.

As the 2012 Distinguished Citizen Award recipient, Norman is supporting the establishment of the Ondina “Ondi” Norman Fund, in recognition of his wife of more than 37 years who died of ovarian cancer in 2010. The fund will help Loretto Hospital grant access to quality breast cancer screening programs and services to men and women in the Austin and surrounding communities. And, as the only hospital in Austin, this new program is another strategy by the LHF and hospital staff to continue its mission to provide quality patient centered care and promote wellness and education. With the accumulated proceeds from various events, sponsorships and donations, over the years, LHF has been able to support this mission by purchasing state-of-the-art equipment, and by funding various medical programs and services.

Sponsorship levels for the golf outing include: Diamond Grand Event Sponsor for \$20,000; Platinum Sponsor for \$10,000; Gold Sponsor for \$5,000; Silver for \$3,500; Bronze for \$2,500; Hole-in-One for \$1,500; and, Hole Sponsor for \$300.

According to Barry Axler, in addition to generating much needed money for hospital programs, the annual golf outing has helped raise awareness of Loretto Hospital and affirm its long-standing promise to provide accessible health care to the underserved.

“Because of this event and our other programs, we are changing lives and impacting the community in a positive way,” Axler said.

To learn more about the Loretto Hospital Foundation, or to find out how to support the 12th Annual Golf Outing, please contact Barry Axler, Executive Director, at 773-854-5007 or visit the LHF’s website at www.lorettohospitalfoundation.org

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About the Loretto Hospital Foundation

Formed in 2000, the Loretto Hospital Foundation (LHF) is a not-for-profit organization and is the primary fundraising entity for Loretto Hospital. The LHF's primary goal is to help promote Loretto's mission to provide quality patient centered care and promote wellness and education. Since its inception, the LHF has purchased clinical equipment, transportation vehicles, and has supported various health programs and screenings in the Austin Community. For more information, please visit www.lorettohospitalfoundation.org

About Loretto Hospital

Loretto Hospital is a not-for-profit, community-based hospital located in Austin, the largest community in Chicago. Loretto is the only hospital in the Austin community and is the largest non-government employer in the Austin community. The hospital has more than 600 staff, comprising of 170 physicians and 300 nursing professionals. Although the largest percentage of the hospital's patients resides in Austin and Garfield Park, neighboring suburban communities also utilize Loretto as a healthcare resource. For more information, please visit www.lorettohospital.org